

EXCELLENCE JOSHUA

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EDUCATION

University of California, Berkeley, California

August 2023 - December 2024 (Expected Graduation)

Master of Development Engineering (MDevEng)

Graduate Diploma in Applied Data Science

- GPA: 3.925
- *Digital Transformation in Development Fellowship | Winner, Investing in Inclusion Pitch Competition | Mastercard Foundation Scholars Program*

University of Ibadan, Nigeria

December 2010 – February 2018

Bachelor of Medical Laboratory Science

TECHNICAL SKILLS

Project Management: Strategic Planning, Lifecycle Management, Stakeholder Collaboration, Budgeting & Resource Optimization, Reporting & Documentation

Leadership & Communication: Team Leadership, Talent Development, Remote Coordination, Speaking Confidently

Analytics & Marketing: Data Analytics, SEO Strategy, Digital Marketing

Quality & Process: Quality Assurance, Process Improvement, Writing Clearly

Programming Languages: Python, R, HTML, CSS

Tools: Microsoft Office, Asana, Jira, Product Design

EXPERIENCE

EGG Health Pregnancy (Associate) - San Francisco, California

September 2023 - December 2023

Berkeley Skydeck Student Intern

- Contributed to entrepreneurial ventures within Berkeley SkyDeck's ACE Intern Program by engaging in hands-on projects and industry workshops, directly impacting the startup ecosystem.

University of California Berkeley, Development Engineering - Berkeley, California

August 2023 – December 2023

"Design, Evaluate, and Scale Development Technologies" - Masters Project

- Managed a 5-person team to advance Clinic+O's innovation, employing a technology-driven and community-focused approach to enhance primary healthcare delivery in underserved Guinean communities.
- A collaborative project between UC Berkeley and the Clinic+O.

Techy Train Incubator

June 2019 – July 2023

Startup Co-Founder

- Led the social enterprise vision to fruition by empowering 8,000+ African women and girls with digital skills, resulting in over 1,500 women achieving self-employment, supported by data-driven program enhancements and sustainable funding strategies.

Excellence Advisory Limited

December 2020 - December 2021

Head of Digital

- Spearheaded the creation of 150+ websites and managed comprehensive digital marketing campaigns across three continents, achieving 15-75% ROI through meticulous SEO and data analytics strategies while mentoring remote teams.

Shecluded Limited

February 2020 - May 2020

Growth Lead

- Led the development and execution of comprehensive marketing strategies, successfully enhancing the company's market reputation and growing customer base, while leveraging data analysis to demonstrate a 200% increase in lead generation through targeted digital campaigns.

University of Abuja Health Services, Abuja – Nigeria

February 2022 – January 2023

Medical Laboratory Scientist

- Performed a broad array of diagnostic tests with high precision, maintained rigorous quality control, and ensured accurate test documentation during a year-long national service program.

National Assembly of Nigeria, Abuja - Nigeria

June 2019 – May 2020

Intern Medical Laboratory Scientist

- Excelled in diagnostic testing and procedures, quality control, equipment maintenance, and detailed medical reporting in a high-stakes governmental healthcare setting.

PUBLICATIONS, CONFERENCES, AND NOTABLE PRESENTATIONS

- Excellence Anurika Joshua, "Women in Cybersecurity 2022: Bridging the Gender Gap" (Executive Panelist, Cyber Security Conference, Abuja-Nigeria, May 26 , 2022)
- Excellence Anurika Joshua, "Positioning your Business for Growth" (Panelist, Business Forum, The Covenant Nation, Abuja, August 13, 2022)
- Excellence Anurika Joshua, "Nigeria's Startup Founders and Influencers: Hear the Startup Journey, Insights and Lessons from the Region's Top Entrepreneurs" (Panelist, Nigeria Tech Summit in December 17, 2022)
- Vanguard News. "I see Techy Train Incubator as poster child for girls and women" Vanguard Newspaper, May 13, 2022. <https://www.vanguardngr.com/2022/05/i-see-techy-train-incubator-as-poster-child-for-girls-and-women-excellence-anurika-joshua/>
- Kemi Ajumobi. "Excellence Joshua - Women in Business" Business Day, Oct 22, 2021. <https://businessday.ng/interview/women-in-business/article/excellence-joshua-founder-techy-train-incubator/>
- Chikodi Okereocha. "Women Should be Prepared for Future Jobs" The Nation Newspaper, May 14, 2021. <https://thenationonline.net/women-should-be-prepared-for-future-jobs/>
- Chikodi Okereocha. "Leveraging technology to optimise MSMEs, empower women" The Nation Newspaper, March 19, 2021. <https://thenationonline.net/leveraging-technology-to-optimise-msmes-empower-women/>
- Esther Ijewere. "Excellence Joshua: My mission is to empower 5000 young African women with basic digital skills" The Nation Newspaper, June 4, 2022. <https://guardian.ng/guardian-woman/excellence-joshua-my-mission-is-to-empower-5000-young-african-women-with-basic-digital-skills/>

AWARDS, HONORS, FELLOWSHIPS, GRANTS, AND/OR SCHOLARSHIPS

- **Digital Transformation of Development Fellowship** | National Science Foundation **October 2023**
- **Winner, Investing in Inclusion Pitch Competition** | EGAL at Berkeley HAAS **September 2023**
- **Mastercard Foundation Scholars Program** | University of California, Berkeley **April 2023**
- **Award of Excellence** | Cyber Security Challenge Nigeria **May 2022**
- **2021 Startup Lab Pitch Winner** | Global Startup Ecosystem **December 2021**
- **Winner, MentoringHer Pitchaton** | MentoringHer **December 2020**
- **2nd Place Winner, Youth Innovation Challenge** | SME.NG **September 2020**
- **Finalist Award** | Ugwumba Centre for Leadership and Development in Africa **December 2019**
- **World Bank Fellowship** | International Finance Corporation **December 2019**
- **Undergraduate Scholar** | Federal Government of Nigeria **August 2011**
- **NNPC/Shell Petroleum Development Company Undergraduate Scholarship Award** **January 2011**

COMMUNITY AND VOLUNTEER WORK

- **Communications Lead**, The Synergy Platform - Abuja, Nigeria **2019 – 2022**
- **Public Relationship Officer**, Nigerian Model United Nations Society- Ibadan Nigeria **2011 - 2014**
- **Drug Dispenser, Fountain of Joy and Comfort Foundation** - Ilorin, Nigeria **2012**
- **Drug Dispenser**, Mark Anumah Medical Mission - Lokoja, Nigeria **2012**

OTHER PROFESSIONAL TRAINING AND CERTIFICATIONS

- **Ace Internship Program** | Berkeley SkyDeck **December 2023**
- **The Business of Product Management** | Coursera | Advancing Women in Tech **August 2023**
- **Academy of Women Entrepreneurs** | Lagos, Nigeria **December 2021**
- **Social Customer Care Service** | The Call Centre School **October 2021**
- **Growth Entrepreneurship Program** | Enterprise Development Centre, Pan Atlantic University **April 2021**
- **Social Media Consultant** | IAP Career College **May 2021**
- **Data Analytics: Beginner to Advanced** | TechaVilly LLC **November 2020**
- **Women Entrepreneur Digital Marketing Programme** | School of Marketing **May 2020**
- **Infection, Prevention and Control (IPC) for Novel Coronavirus** | World Health Organization **April 2020**
- **Mini-Master's in Business Administration** | International Financial Corporation (IFC) **November 2019**
- **Women Entrepreneur Digital Marketing Program** | Content Marketing **August 2019**
- **10,000 Women** | Goldman Sachs by Coursera **June 2019**